

NO MORE QUEUES AT CHECK-IN: AS OF TODAY, ONLINE BOARDING PASSES AVAILABLE FOR NAPLES CAPODICHINO*

Naples, 26 October 2007 – As of today, British Airways has introduced their “online boarding pass” service available for all passengers departing from Naples-Capodichino. This service allows passengers to print out their boarding passes before arriving at the airport on their home or office printers and proceed directly to their gate without having to queue up at check-in.

Passengers can check-in at the www.ba.com website in the “Manage my Booking” section and print out boarding passes on ordinary, white office paper between 24 hours until 1 hour prior to departure time. The service is also available for those with bags to check-in: when checking-in online, passengers only need to indicate that they have baggage to be checked in and present their printed boarding pass, together with the baggage, at the Fast Bag Drop-off point upon arrival at the airport.

The service was first introduced in May, 2005 at the Linate and Malpensa Airports in Milan and at the Fiumicino Airport in Rome. Today, thanks to authorisation granted by airport authorities and the ENAC, British Airways is now able to extend this opportunity to Naples Capodichino.

Since its introduction in 2005, the number of passengers using this service has continuously increased each year. Currently, almost 25% of passengers who use the online check-in service also take advantage of the online boarding pass service.

Activation of this service is yet another addition to the already wide-ranging online services offered by British Airways in Italy which allows departing passengers to conclude all operations related to flight selection and airport formalities online. In just a few, simple steps, passengers can book a flight, purchase an online ticket, choose the best available seat and print-out their own boarding passes.

This document contains all the necessary booking information, boarding times and assigned seating. Furthermore, it also has a special bar code that can only be read by specific scanners in use by airport personnel. Therefore, security personnel can rapidly and systematically ascertain the validity of travel documents and allow passengers to pass through security by simply checking the passenger’s personal I.D.

In brief, at the ba.com site, passengers can:

- Select and book a flight
- Choose the best available fares
- Purchase an upgrade for their next flight
- Manage bookings online prior to departure, change bookings (if needed and if allowed by the fare selected), select meals to be served on the basis of dietary needs and compile APIS - *Advanced Passenger Information System* - data (required for immigration offices in certain countries, such as the US)

- Print out electronic ticket receipts
- check-in from 24 hours to 1 hour prior to departure time
- specify the number of bags to be checked in and, if necessary, pay for excess baggage thereby taking advantage of the 20% discount for online payments
- select the best available seat by using the interactive seating plan
- **Print out boarding passes on ordinary, white office paper**

For further information regarding British Airways services and products: www.ba.com

Naples Airport network of flights and air traffic data:

The network of flights from Naples International Airport has been significantly extended during 2007 and now counts: **37 scheduled international destinations, 14 domestic destinations and over 50 charter destinations. Currently, there are 28 airlines operating from the Naples Airport.**

From 1999 to 2006, overall traffic figures at the Naples Airport increased 39% thanks to enhancement of both the domestic and international networks. There has been a remarkable **218% increase in international traffic which serves as confirmation of Naples Airport's international vocation and the strong impulse created by tourist flows:** these extremely positive results can be attributed to the increase in number of international, scheduled direct flights and enhancement of the existing routes.

The Naples Airport closed out 2006 with some 5.1 million passengers amounting to an 11% increase over the preceding year. More specifically, in 2006, there was an extremely positive 17% increase in scheduled, international traffic an thanks to enhancement of the flight network and the introduction of new routes.